



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

American Rambler Productions  
138 Conant St  
Beverly, MA 01915

**Contract # 138/415**  
**Schedule Dates** 10/04/12-10/09/12  
**Advertiser** Republican National Committee-Romney (73264)  
**Agency** American Rambler Productions (11943)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** RNC ROMNEY 10/3 (478058)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** KINCAID,STEPHANIE  
**Phone/Fax** /  
**CPE** 469  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** RNC ROMNEY 10/3  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/02/12  
**Last Modified** 10/05/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06361414  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,585.00  
**Net Total** \$20,315.00  
**Sales Tax**

**West Palm Beach (WPEC)**  
**By Broadcast Month**  

Month	Spots	Rate
Oct. 2012	58	\$23,900.00
<b>Grand Total:</b>	<b>58</b>	<b>\$23,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/04/12-10/05/12	3	:30	6A-7A (EST)	3				X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		10/2/12
2.0	Normal Line / SPOT (2)	10/08/12-10/09/12	3	:30	6A-7A (EST)	2	X	X						2	\$350.00	\$700.00	West Palm Beach (WPEC)		10/2/12
3.0	Normal Line / SPOT (3)	10/04/12-10/05/12	3	:30	7A-9A (EST)	3				X	X			3	\$225.00	\$675.00	West Palm Beach (WPEC)		10/2/12
4.0	Normal Line / SPOT (4)	10/08/12-10/09/12	3	:30	7A-9A (EST)	2	X	X						2	\$225.00	\$450.00	West Palm Beach (WPEC)		10/2/12
5.0	Normal Line / SPOT (5)	10/04/12-10/05/12	3	:30	9A-10A (EST)	3				X	X			2	\$200.00	\$400.00	West Palm Beach (WPEC)		10/2/12
5.0.1	Closed Preempt (5)	10/04/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks during that time, also political run	10/2/12
6.0	Normal Line / SPOT (6)	10/08/12-10/09/12	3	:30	9A-10A (EST)	1	X	X						1	\$200.00	\$200.00	West Palm Beach (WPEC)		10/2/12
7.0	Normal Line / SPOT (7)	10/08/12-10/09/12	3	:30	10A-11A (EST)	2	X	X							\$225.00		West Palm Beach (WPEC)		10/2/12
7.0.1	Closed Preempt (7)	10/08/12															West Palm Beach (WPEC)	Sold Out/Exception - due to political running and or higher adv	10/2/12
7.0.2	Closed Preempt (7)	10/08/12															West Palm Beach (WPEC)	Sold Out/Exception - due to political running and or higher adv	10/2/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

American Rambler Productions  
138 Conant St  
Beverly, MA 01915

Schedule Dates	10/04/12-10/09/12	Last Modified	10/05/12
Advertiser	Republican National Committee-Romney (73264)	Entered By	Nancy Brutus
Agency	American Rambler Productions (11943)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	06361414
Brand	RNC ROMNEY 10/3 (4/78058)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	KINCAID,STEPHANIE	Commission %	15.00
Phone/Fax	/	Commission	\$3,585.00
CPE	469	Net Total	\$20,315.00
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	RNC ROMNEY 10/3 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

By Broadcast Month	Spots	Rate
Oct 2012	58	\$23,900.00
Grand Total:	58	\$23,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / SPOT (8)	10/04/12-10/05/12	3	:30	10A-11A (EST)	3				X	X			3	\$225.00		West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks during that time, also political run	10/2/12
8.0.1	Closed Preempt (8)	10/04/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks during that time, also political run	
8.0.2	Closed Preempt (8)	10/04/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks during that time, also political run	
8.0.3	Closed Preempt (8)	10/04/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks during that time, also political run	
9.0	Normal Line / SPOT (9)	10/04/12-10/05/12	2	:30	11A-12P (EST)	3				X	X			3	\$625.00	\$1,875.00	West Palm Beach (WPEC)		10/2/12
10.0	Normal Line / SPOT (10)	10/08/12-10/09/12	2	:30	11A-12P (EST)	2	X	X						2	\$625.00	\$1,250.00	West Palm Beach (WPEC)		10/2/12
11.0	Normal Line / SPOT (11)	10/04/12-10/05/12	3	:30	12P-12:30P (EST)	3				X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		10/2/12
12.0	Normal Line / SPOT (12)	10/08/12-10/09/12	3	:30	12P-12:30P (EST)	2	X	X						2	\$350.00	\$700.00	West Palm Beach (WPEC)		10/2/12
13.0	Normal Line / SPOT (13)	10/08/12-10/09/12	3	:30	12:30P-2P (EST)	2	X	X						2	\$375.00	\$750.00	West Palm Beach (WPEC)		10/2/12
14.0	Normal Line / SPOT (14)	10/04/12-10/05/12	3	:30	12:30P-2P (EST)	3				X	X			3	\$375.00	\$1,125.00	West Palm Beach (WPEC)		10/2/12
15.0	Normal Line / SPOT (15)	10/04/12-10/05/12	3	:30	2P-3P (EST)	3				X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		10/2/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

American Rambler Productions  
138 Conant St  
Beverly, MA 01915

**Contract #** 1567413  
**Schedule Dates** 10/04/12-10/09/12  
**Advertiser** Republican National Committee-Romney (73264)  
**Agency** American Rambler Productions (11943)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** RNC ROMNEY 10/3 (478058)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** KINCAID, STEPHANIE  
**Phone/Fax** /  
**CPE** 469  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** RNC ROMNEY 10/3  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,585.00  
**Net Total** \$20,315.00  
**Sales Tax**

**West Palm Beach (WPEC)**  
**By Broadcast Month**  

Month	Spots	Rate
Oct. 2012	58	\$23,900.00
<b>Grand Total:</b>	<b>58</b>	<b>\$23,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT (16)	10/08/12-10/09/12	3	:30	2p-3p (EST)	2	X	X						2	\$300.00	\$600.00	West Palm Beach (WPEC)		10/2/12
17.0	Normal Line / SPOT (17)	10/04/12-10/05/12	3	:30	3p-4p (EST)	3			X	X				3	\$225.00	\$675.00	West Palm Beach (WPEC)		10/2/12
18.0	Normal Line / SPOT (18)	10/08/12-10/09/12	3	:30	3p-4p (EST)	2	X	X						2	\$225.00	\$450.00	West Palm Beach (WPEC)		10/2/12
19.0	Normal Line / SPOT (19)	10/04/12-10/05/12	3	:30	4p-5p (EST)	3			X	X				3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		10/2/12
20.0	Normal Line / SPOT (20)	10/08/12-10/09/12	3	:30	4p-5p (EST)	2	X	X						2	\$350.00	\$700.00	West Palm Beach (WPEC)		10/2/12
21.0	Normal Line / SPOT (21)	10/04/12-10/05/12	3	:30	5p-5:30p (EST)	3			X	X				2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		10/2/12
21.0.1	Closed Preempt (21)	10/04/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks during that time, also political run	
22.0	Normal Line / SPOT (22)	10/08/12-10/09/12	3	:30	5p-5:30p (EST)	2	X	X						2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		10/2/12
23.0	Normal Line / SPOT (23)	10/08/12-10/09/12	3	:30	7p-7:30p (EST)	2	X	X						2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		10/2/12
24.0	Normal Line / SPOT (24)	10/04/12-10/05/12	3	:30	7p-7:30p (EST)	2			X	X				2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		10/2/12
25.0	Normal Line / SPOT (25)	10/04/12-10/05/12	3	:30	7:30p-8p (EST)	2			X	X				1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/2/12
25.0.1	Closed Preempt (25)	10/04/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks during that time, also political run	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

American Rambler Productions  
138 Conant St  
Beverly, MA 01915

Schedule Dates	10/04/12-10/09/12	Last Modified	10/05/12
Advertiser	Republican National Committee-Romney (73264)	Entered By	Nancy Brutus
Agency	American Rambler Productions (11943)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	06361414
Brand	RNC ROMNEY 10/3 (478058)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	KINCAID,STEPHANIE	Commission %	15.00
Phone/Fax	/	Commission	\$3,585.00
CPE	469	Net Total	\$20,315.00
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	RNC ROMNEY 10/3 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

By Broadcast Month	Spots	Rate
Oct. 2012	58	\$23,900.00
Grand Total:	58	\$23,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT (26)	10/08/12-10/09/12	3	:30	11P-11:30P (EST)	1	X	X						1	\$700.00	\$700.00	West Palm Beach (WPEC)		10/2/12
27.0	Normal Line / SPOT (27)	10/04/12-10/05/12	3	:30	11P-11:30P (EST)	2			X	X				2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		10/2/12
28.0	Normal Line / SPOT (28)	10/06/12-10/06/12	3	:30	6A-7A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		10/2/12
29.0	Normal Line / Prime (29)	10/07/12-10/07/12	3	:30	9:30P-CBS-The Good Wife (Sunday)								1	1	\$2,000.00		West Palm Beach (WPEC)		10/2/12
29.0.1	Closed Preempt (29)	10/07/12															West Palm Beach (WPEC)	Sold Out/Exception - Higher Political rates are running at this time	
30.0	Normal Line / Prime (30)	10/07/12-10/07/12	3	:30	10:30P-CBS-The Mentalist (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/2/12
31.0	Revised Line / SPOT (31)	10/07/12-10/07/12	3	:30	11P-11:30P (EST)								1				West Palm Beach (WPEC)		10/2/12
31.1	Normal Line / SPOT (31)	10/07/12-10/07/12	3	:30	11:35P-12:35A (EST)								1	1	\$700.00	\$700.00	West Palm Beach (WPEC)		10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WPEC - West Palm Beach	<b>Date:</b> 8/7/12
--	------------------------

I, Stephanie Kincaid,  
 being/on behalf of: Mitt Romney, a legally  
 qualified candidate of the Republican political  
 party for the office of: President  
 in the Primary  
 election to be held on: \_\_\_\_\_  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
**see schedules	LOGC #1387415				

**Total Charges:** \*\*see schedules **\$23,900<sup>00</sup>**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/7/12

Date

B. Kincaid

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K. Roberts

Signature

Lillie K. Roberts

Printed Name

Sub Director

Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Mitt Romney PARTY: Rep

OFFICE/DESCRIPTION: U.S. President ELECTION DATE: 11/6/12

INQUIRY MADE BY: Stephanie Kinerio  
Candidate Manager Agency Committee (circle one)

ADDRESS: American Rambler Productions  
138 Connor St.  
Beverly, MA 01915

PHONE: 202-567-6193 FAX: 202-318-8356

EMAIL: \_\_\_\_\_

Information Requested: Rates + Airtime

Final Disposition: Order placed \$23,900

If Committee, list officers and position: Treasurer - Anthony Parker

310 1<sup>st</sup> Street SE

Washington, DC 20003

(p) 202-863-8500 (f) 202-863-8820

TAKEN BY: Cheryl Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

Telecap NY